



New Year, New You?

FINANCIAL RESOLUTIONS

- 1 EARLY RETIREMENT
- 2 CHILD'S EDUCATION
- 3 VACATION
- 4 DREAM HOME
- 5 WEALTH CREATION



Aditya Birla Sun Life
Mutual Fund



ADITYA BIRLA
CAPITAL

As the confetti settles and the fireworks fade, one resolution remains timeless:

building a brighter financial future.



Imagine realising your financial goals effortlessly.



ACTIVE RETIREMENT:

Transform it from a distant dream into a comfortable reality, crafted with monthly SIP.



FINANCIAL FREEDOM:

Experience a debt-free life and witness your wealth flourish through the magic of compounding in the long run.



DREAMCATCHER:

Whether it's the perfect home, your child's education, or an exotic vacation, SIP has the power to turn dreams into reality.

SIPscribe



to the most important subscription for your financial future

Systematic Investment Plan!

BUT HOW DOES IT WORK?

Think of SIP like your favourite subscription:

CONSISTENT:

Invest a fixed amount regularly, like clockwork.



GROWING:

Your money snowballs over time, just like your streaming library.

FLEXIBLE:

Choose your investment size and duration; it's your financial playlist!



CONVENIENT:

As easy as a click, stay on track without breaking a sweat.

SIP THRIVES IN ANY SEASON.

Bull market?

Grow with the tide.

When Market **is up:**



₹10,000 can buy **400 units**
at **₹25** per unit

Bear market?

Stay invested, average out the bumps, and emerge stronger.

When Market **is down:**



₹10,000 can buy **625 units**
at **₹16** per unit

The two scenarios taken together, averages out the cost to **₹20.5 per unit**, hardly letting the volatility impact you

MAKE THIS YEAR DIFFERENT BY SUBSCRIBING TO:



**FINANCIAL
SECURITY**



**WEALTH
CREATION**



**A BRIGHTER
FUTURE**



**PEACE
OF MIND**

SIPscribe



AND AIM TO ACHIEVE YOUR FINANCIAL RESOLUTIONS

Turn your New Year's wishes into reality, one SIP at a time.

Let's make 2024 the year you finally conquer your financial goals!



Scan QR Code to know more.



SIP does not assure a profit or guarantee protection against loss in a declining market.

Mutual Fund investment are subject to market risks, read all scheme related document carefully.